



RICARDO OSÓRIO SANTOS

Art direction, UI design & illustration

CAREER HISTORY

FREELANCE SENIOR ART DIRECTOR, VISUAL & INTERACTION DESIGNER

2016 — Current

Art direction, visual and interaction design services for Zalando Berlin.

SENIOR VISUAL DESIGNER AT HERE

2014 — 2016

Currently responsible for the art direction, visualisation and prototyping of interfaces for the HERE Tools Family, with a high focus on visual consistency throughout all products and platforms.

FREELANCE ART DIRECTOR

2011 — 2014

Art direction, UI design and illustration services for a myriad of projects and pitches for clients such as AKQA, Fjord, Nokia, Pixomondo, Razorfish, Scholz & Friends and Zwei Mal Eins.

JUNIOR ART DIRECTOR AT RAZORFISH

2008 — 2010

As a junior art director and creative, I worked on several pitches and integrated campaigns for clients such as Audi, McDonald's, DHL and Coca Cola. From ideation to art direction and execution. Here I learned the importance of strong ideas, and how to deliver consistently throughout different media.

DESIGNER & ANIMATOR AT THINKOLOGY

2006 — 2007

As part of a very small team, with projects in many different fields such as branding, web design, video production, and animation; I was given the chance of developing new skills such as coding, animation and video editing. This need for flexibility helped me growing as a versatile designer, who is not afraid of exploring new technologies and skillsets.

DESIGN INTERN AT THINKOGOLY

2006

After being awarded a scholarship from the Da Vinci Program, I travelled to the UK to enrol on a 3-month internship at a small design studio. It was my first contact with big clients such as Adidas or Intel.

EDUCATION

I graduated in 2006 with a Licenciatura Degree in Communication and Multimedia Design equivalent to a BA (hons) Degree, at the education establishment Escola Superior de Educação, Coimbra, Portugal, specializing in interaction design, illustration and web design.

In 2004, I enrolled on a six-month Erasmus Program in Visual Communication and Design with Bilgi University in Istanbul, Turkey. Specializing in Multimedia Design, Digital Drawing and 3D Computer Graphics.

After my graduation I earned a scholarship from the European Program Leonardo Da Vinci and started an internship in the UK.

PROFILE

I am an experienced creative with a fondness for digital aesthetics, illustration and front-end design. I am obsessed with details and I'm always ready to sketch new ideas or interaction paradigms on paper.

I am capable and comfortable with directing and creating visual languages from concept to delivery, providing guidance and specifications to other designers and developers.

I strongly believe in multidisciplinary teams, where researchers, designers and developers work tightly together to deliver delightful user experiences.

I am an ex-national basketball athlete currently playing for Pfefferwerk SV in Berlin. I really enjoy travelling and all sorts of creative expression, with writing and drawing being at the top of the list.

References available on request.

**STARNBERGER STR. 5, 10781 BERLIN, DEUTSCHLAND
DE 49 (0)157 8489 8470**

**INFO@OSORIOSANTOS.COM
WWW.OSORIOSANTOS.COM**

PATENTS

DISPLAY SCREEN ICONS MR. SQUIRCLE ICON/ CHARACTER COLLECTION

Osório Santos, Ricardo; Ho, Raymond; Benedetti, Vitorio; Neubert, Tanja. 2013. International Procedure, Patent DM/080802, filed 30 January 2013, and issued 30 January 2013.

PUBLICATIONS/ RECOGNITION

ICH WAR SCHNORCHELN UND HABE VÖGEL GESEHEN

NOVUM, Typography Issue, Dec. 2014, p. 24
Design Made in Germany Online 2014
PAGE Online 2014

QUANDO QUIS TIRAR A MÁSCARA

Revista Pessoa, vol. zero, special edition Bienal Internacional do Livro de São Paulo, Brasil 2010, p. 55-60

MCDONALD'S ANTI-LITTERING CAMPAIGN

FWA, shortlisted 2010

AUDI VDT MICROSITE

FWA, winner 2008

THINKOLOGY NEW MEDIA

Dope Award, winner 2007